

CELSIUS[®]

LIVE FIT

CELSIUS LIVE FIT



VEGAN



ZERO SUGAR



GLUTEN-FREE



ZERO CARBS

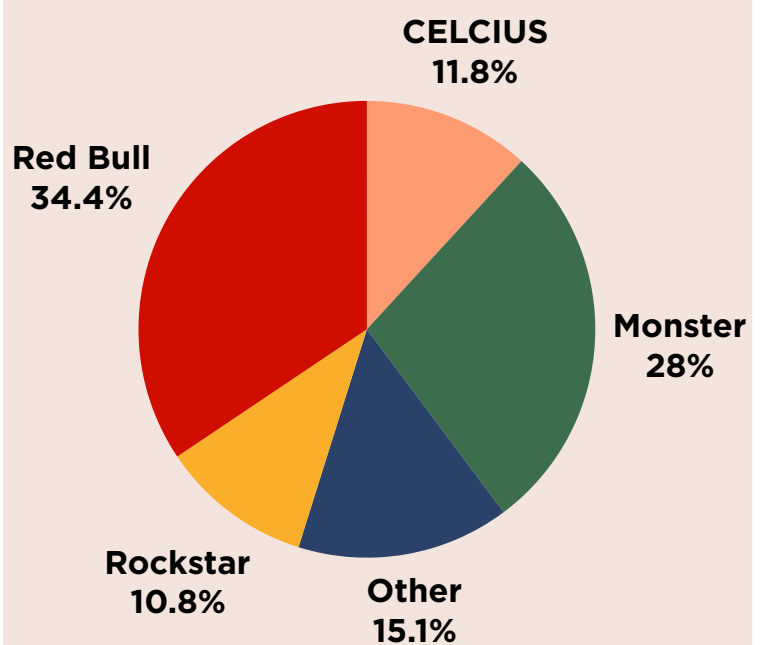
RANKING



#3

Energy Drink in
the U.S.

U.S. ENERGY DRINK MARKET SHARE



SOCIAL MEDIA

8.6+

Million
Followers

CONSUMERS



2024

AVAILABILITY

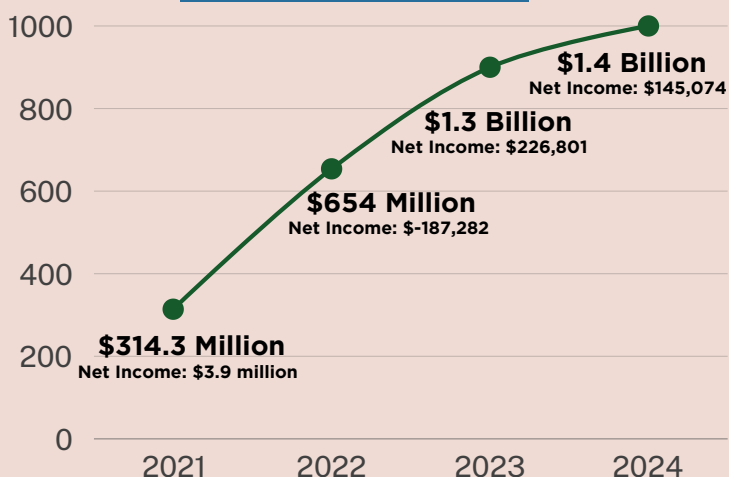
170,000+

locations



CELSIUS is widely available nationwide and offered at select retailers globally.

TOTAL REVENUE



Acquired 8.5% Stake
in 2022

EXPANSION



CELSIUS is available in Canada, Australia, China, U.K., Ireland, and more.

Visit www.Celsius.com to learn more